# Market Access – the new agenda for Pharmaceutical Industry

# Be part of the future challenges – H. Lundbeck A/S is looking for Market Access Managers.

H. Lundbeck A/S is an international pharmaceutical company that develops, manufactures, and sells innovative pharmaceuticals for the treatment of central nervous system (CNS) disorders, including depression, schizophrenia, Alzheimer's disease and Parkinson's disease. H. Lundbeck A/S's headquarters is located in Copenhagen, Denmark. The company is represented by subsidiaries and representation offices in 55 countries and employs more than 5000 employees worldwide.

#### Advertisement:

# Market Access Managers - Corporate Formulary Market Access

Corporate Formulary Market Access is a division within Global Outcome, Risk and Market Access, a part of Commercial Operations.

The division was established in 2006 and is aimed to support the Lundbeck affiliates in their efforts to obtain optimal recommendation of Lundbeck products on formularies: county councils, primary care organizations, health maintenance organisations etc around the World. The establishment of the Formulary Market Access Division reflects the acknowledgement of the increasing importance of national and regional recommending bodies in health care and treatment of patients. You will be part of a team of 4 colleagues where teamwork, professionalism, drive, motivation and dedication are cornerstones. The position is based in our headquarters in Copenhagen.

#### Your job

As Market Access Manager your overall responsibility is to devise formulary market access strategies and implement these locally together with the Lundbeck affiliates.

You will provide continuous support and advise to the affiliates and ensure accessibility of product evidence by developing relevant tools. You are used to dealing with health economical data and creation of the product value story.

It is your responsibility to ensure that synergies are obtained across affiliates and that good ideas and important knowledge are shared.

You will be interacting with external key opinion leaders and other health care professionals of importance for the market access processes, hereunder Health Technology Assessment and Formulary Access professionals.

You will be planning and coordinating training sessions for the affiliates and external cost-conscious audiences in relevant market access disciplines like e.g. cost-effectiveness evidence.

You will be responsible for managing own projects as well as participate in larger cross-organisational market access projects.

You will have great influence on the job in a division with a truly global perspective. You will work in close cooperation with colleagues in the affiliates; other departments

in Global Outcome, Risk and Market Access; Strategic Marketing; Drug development; Business Operations etc. The position entails 30-50 days of travel per year.

## Your qualifications

- Master's degree in Medicine, Pharmacy or Natural sciences combined with a relevant business education e.g. business administration, economics
- Experience from the pharmaceutical industry through your current job as e.g.
  Public Affairs Manager, Medical Marketing Manager, Global Health Outcomes
  Manager
- Experience with Market Access processes hereunder Pricing & Reimbursement, Health Technology Assessment or Formulary Access is an advantage
- Experience or knowledge within the area of CNS (Psychiatry or Neurology)
- Proven strategic thinking alongside influencing and lobbying abilities
- International working experience achieved either from working abroad or international projects
- An innovative story teller
- Proficiency in written and spoken English
- Good sense of humour and ability to work in a fast-paced environment with changing priorities

We are looking for an ambitious and business-minded professional with the ability to work both individually and as part of a team. Good communication skills, networking abilities, an analytical and proactive approach, as well as good people skills are a must.

We offer a challenging job with a high degree of independence in a successful international company. In addition, the job carries an attractive salary and benefits package. The position is based at our headquarters in Copenhagen.

## **Contact information**

For further information, please contact Divisional Director Sibylle Moltzen Lenz on phone +45 3643 2015. We also recommend you to visit our website www.lundbeck.com.

# Your application

We would prefer to receive your application electronically at <a href="jobs@lundbeck.com">jobs@lundbeck.com</a>. You are, however, also welcome to send it to HR Commercial Operations, H. Lundbeck A/S, Otiiliavej 9, DK-2500 Valby, Denmark. Please mark your application "Market Access Manager – Corporate Formulary Market Access/755". Applications must be received no later than March 30, 2007.